



# *RapidRange*

CLINICALLY PROVEN ENHANCEMENT SERUMS

Advanced Beauty Solutions  
for Lashes, Brows, Hair & Skin

[www.rapidlash.co.za](http://www.rapidlash.co.za)

# RapidLash®

EYELASH ENHANCING SERUM



Multi Award-Winning **RapidLash®** is an innovative high performance eyelash enhancing serum which uses the exclusive **Hexatein® 1 Complex** formula to condition your lashes to look longer, stronger, fuller, thicker and healthier in as few as 8 weeks\*. 86% experienced longer- and fuller-looking lashes in just 8 weeks!\*

**RapidLash®** is formulated with **Hexatein® 1 Complex**, a scientifically advanced blend of Polypeptides, replenishing Amino Acids, nourishing Pumpkin Seed Extract, and highly beneficial Biotin and Panthenol, that helps fortify, hydrate and nurture lashes. This blend, exclusive to **RapidLash®**, helps promote lash durability, shine, sheen and overall healthier-looking eyelashes. Fabulous, luscious-looking lashes are just a few, quick brush strokes away!

\*Consumer study of 102 subjects over 56 days.



## DIRECTIONS

The eye should be completely clean of any make-up or eye creams. Using the applicator brush, apply a thin line of RapidLash® to the base of the upper eyelash. Begin the application from the inner corner of the eye to the outer corner in the evening before bedtime. Wait until product has fully dried before applying additional cosmetics.





## INGREDIENTS

**Hexatein® 1 Complex** delivers a unique blend of lash enhancing ingredients exclusive to **RapidLash®**.

**Polypeptides**, comprised of beneficial amino acids, help protect against breakage.

**Biotin** (Pro-vitamin B7 /Vitamin H /Coenzyme R), an essential factor in maintaining healthier-looking, youthful lashes.

**Panthenol** (Vitamin B5) helps coat the lashes and seal in moisture and nourishment for improved overall appearance.

**Amino Acids** help boost the protein structure, resulting in healthier-looking lashes.

**Soybean Oil**, rich in vitamins, helps impart sheen and luster to lashes making them appear lush and beautiful.

**Pumpkin Seed Extract**, high in vitamins and minerals, helps balance and enhance the appearance of lashes.

# RapidGlam™

LASH ENHANCING MASCERUM



**RapidGlam®** brings instant beautification to long-term conditioning and strengthening that has become synonymous with **RapidLash®**.

**RapidGlam®** is a hybrid of Mascara-Primer and RapidLash Serum and is able to instantly glam up your lashes for an all-day defined and voluminous look, while coating them in hair-loving ingredients that condition, fortify, and enhance their appearance for a stronger, fuller and longer look in as little as 6 weeks.



- Visible results in just 40 days!\*
- 92% experienced amplified appearance of lash volume and overall enhanced appearance of lashes.
- 87% experienced enhanced appearance of lash thickness and overall condition of lashes.

\*Consumer study of 53 Subjects over 42 Days

## DIRECTIONS

Start from the base of the lashes and glide brush smoothly towards the tips of the lashes. Do not wiggle the applicator side to side during application. Apply as many coats of RapidGlam® as needed to reach desired appearance of length, volume and definition. For best results, use RapidGlam® Eyelash Enhancing Mascserum during the day and RapidLash® Eyelash Enhancing Serum at night. Remove mascara with an eye makeup remover of your choice and rinse with water.





## INGREDIENTS

Blend of **Peptides**, comprised of beneficial amino acids, help protect against breakage and supports flawless appearance of lashes.

**Biotin** (Pro-vitamin B7 /Vitamin H /Coenzyme R), an essential factor in maintaining healthier-looking, youthful lashes.

**Panthenol** (Vitamin B5) helps coat the lashes and seal in moisture and nourishment for improved overall appearance.

**Kaolin** (clay) helps give the appearance of volume and thicker-looking lashes.

**Fibre** (cellulose), adheres to lashes beautifully and builds to create longer-looking lashes.

**Pumpkin Seed Extract**, high in zinc, EFAs, amino acids, vitamins and phytosterols, helps balance and enhance the luscious appearance of lashes.



# RapidBrow®

EYEBROW ENHANCING SERUM



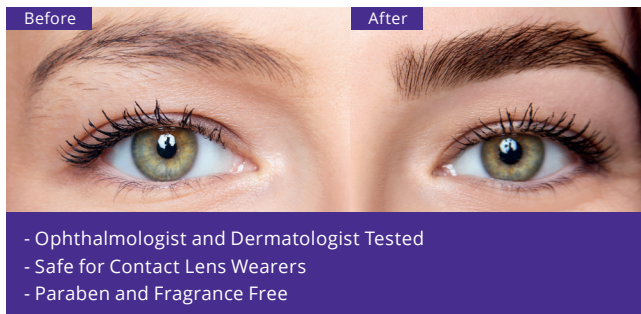
**RapidBrow®** is an innovative eyebrow enhancing serum with the exclusive **Hexatein® 2 Complex** formula that conditions and enhances the appearance of brows as quickly as 60 days\*.

93% experienced fuller-looking brows in as little as 8 weeks!\*

**RapidBrow®** is formulated with **Hexatein® 2 Complex**, a perfectly balanced mix of potent Polypeptides, highly effective Keratin, Biotin and Panthenol, and revolutionary Apple Fruit Cell Extract, that helps revitalize, invigorate and condition brows. This blend, unique to **RapidBrow®**, helps promote more youthful-looking, lush appearance of eyebrows.

An easy once or twice a day application to nourish and tame brows.

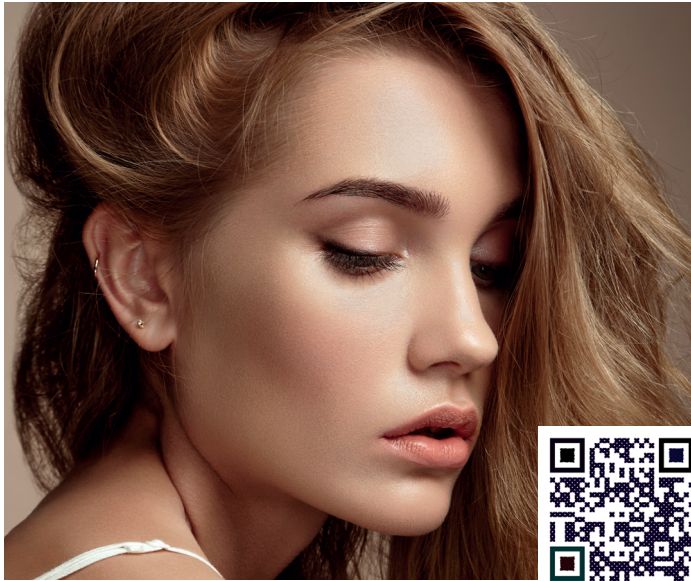
\*Consumer study of 102 subjects over 56 days.



## DIRECTIONS

The eye should be completely clean of any make-up or eye creams. Using the brush applicator, apply RapidBrow® along your natural brow line with a few quick strokes. The bristle brush helps set and tame the brows, while the serum delivers conditioning agents. For best results and added benefits throughout the day, apply RapidBrow® once in the morning and once in the evening before bedtime.





## INGREDIENTS

**Hexatein® 2 Complex** is a blend of six ingredients unique to **RapidBrow®** which help promote more youthful-looking, lush appearance of eyebrows.

**Polypeptides**, comprised of beneficial amino acids, help support more voluminous-looking appearance of brows.

**Biotin** (Pro-vitamin B7 / Vitamin H / Coenzyme R), an essential factor in maintaining healthier-looking, more youthful brows.

**Panthenol** (Vitamin B5) helps nourish and condition the brow hair, improving the overall appearance of brows.

**Keratin**, a building block of hair, helps boost the protein structure and enhance healthier-looking appearance of brows.

**Apple Fruit Cell Extract**, a revolutionary anti-aging ingredient from stem cells of a rare Swiss apple, helps rejuvenate the youthful appearance of brows.

**Sweet Almond Extract**, a rich emollient, helps add shine, sheen and softness to brow hair.

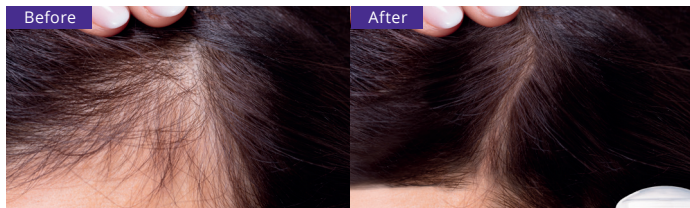
# RapidHair®

HAIR VOLUMIZING FORMULA



**RapidHair®** Hair Volumizing Formula is an innovative leave-in foam conditioner that helps bond nutrients to hair and revive its youthful, voluminous appearance in just 60 days. The magnificent **RapidHair®** Hair Volumizing Formula delivers a scientific breakthrough in deep conditioning hair care for men and women. In as few as 60 days, hair will appear fuller and thicker-looking with newfound strength and body. **RapidHair®** helps revive the appearance of hair's vivacious volume and brilliant, youthful beauty.

**RapidHair®** is formulated with **Hexatein® 4 Complex**, a unique technology of hair enhancing Polypeptides, nourishing Biotin and Panthenol, softening Silk Amino Acids and Sweet Almond Extract, and revitalizing Niacinamide, that helps provide incredible strengthening and invigorating benefits to hair and scalp. This blend, unique to **RapidHair®**, helps awaken the youthful softness and sheen of hair, enhance its resilience, and promote the appearance of volume and brilliance. Amazing results with incredible ease!



- Visible results in just 60 days!\*
- 72% of users experienced thicker and fuller-looking hair
- 68% of users experienced overall improvement of hair density and condition

\*Consumer study of 52 Subjects over 60 Days

## DIRECTIONS

Apply once daily after washing and conditioning or directly onto clean dry scalp. Use preferably at bedtime. Dispense three pumps of product directly into sectioned hair, onto scalp and massage briskly. Avoid eye area. Wash hands immediately after use. For best results, it is recommended to make RapidHair® a regular part of your daily hair care routine. The Anti-Thinning Treatment Kit has a FREE Dermatological Volumizing Shampoo and specialised hair care line. Ask your aesthetician about our Microneedling programme for Hair Loss.







## INGREDIENTS

**Hexatein® 4 Complex** is a unique blend of hair volumizing ingredients exclusive to **RapidHair®**.

**Polypeptides** can increase hair follicle size and inhibits follicle death. Promotes fullness and volume.

**Biotin** (Pro-vitamin B7 / Vitamin H / Coenzyme R), an essential factor in maintaining the beautiful, voluminous appearance of stronger-looking hair. Biotin stimulates keratin production in hair and can increase the rate of follicular growth.

**Panthenol** can protect strands from styling and environmental damage by locking in moisture and slowing thinning hair.

**Silk Amino Acids** from pure silk fibers, help bind moisture into the hair shaft leaving it soft, supple, and silky to the touch, and improve the resilience of hair, resulting in stronger-looking hair. 88% of hair is composed of keratin protein. For the body to produce keratin, the body needs a rich source of amino acids.

**Sweet Almond Extract** provides a film-forming effect that smoothes the hair fiber leaving it soft, shiny and brilliant, plus helps improve hair manageability. It delivers intense moisture that helps prevent drying, flaking, and scalp tightness, all without making the roots of hair limp and greasy.

**Niacinamide** (Vitamin B3) helps enhance moisture retention and invigorate the scalp while promoting the appearance of vitality and volume. (Published medical studies show Niacin derivatives demonstrate a statistically significant increase in hair fullness (P = 0.04 compared to the placebo)).

# RapidEye®

FIRMING WRINKLE SMOOTHER



**RapidEye®** is an age-defying eye cream that instantly hydrates, nourishes and invigorates the delicate skin around the eyes, and delivers long-term firming, smoothing and uplifting benefits.

**RapidEye®** is designed to improve the appearance of fine lines, wrinkles and crow's feet, tired and fatigued-looking skin, under eye puffiness, and signs of premature aging. **RapidEye®** is formulated with **Hexatein® 6 Complex**, a unique blend of highly effective ingredients, specifically designed to promote smoother, firmer, brighter and more radiant appearance of the eye area. This blend, exclusive to **RapidEye®**, delivers instant hydration and long-term age-defying benefits.



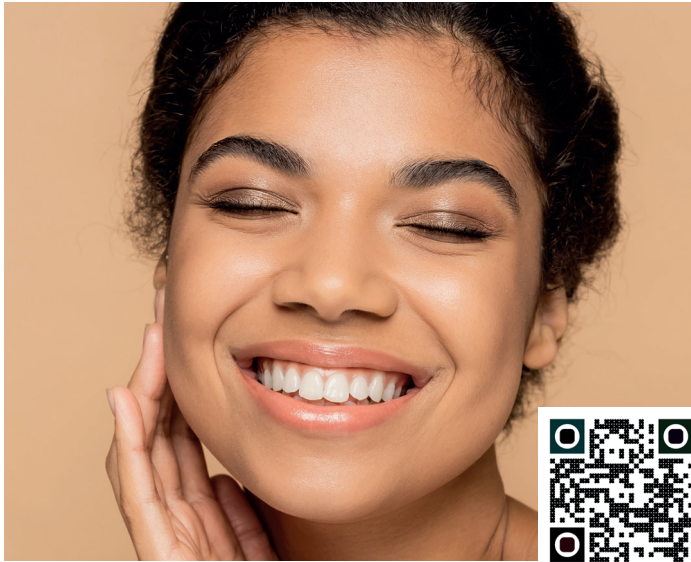
- Ophthalmologist and Dermatologist Tested
- Safe for Contact Lens Wearers
- Visibly firmer, brighter, more youthful appearance of the eye area in just 60 days!\*
- 79% experienced reduction in appearance of fine lines
- 75% experienced more firm appearance of the eye area

\*Consumer study of 53 Subjects over 60 Days

## DIRECTIONS

Using your ring finger, gently pat a small amount of RapidEye® Firming Wrinkle smoother on clean skin around the eye area. Use daily, in the morning and evening. Allow product to absorb and dry before applying other cosmetic products. Applying RapidEye® from the inner to the outer corners of the eye area, and up and around towards the brow bone, helps promote a refreshed and re-energized appearance of the eye area.





## INGREDIENTS

**Hexatein® 6 Complex** is a unique blend of highly effective ingredients exclusive to **RapidEye®**, specifically designed to improve the appearance of the eye area.

**Peptides** help strengthen skin's natural cushion, reduce appearance of fine lines, wrinkles and under-eye puffiness, and improve appearance of firmness.

**Sodium Hyaluronate** helps bind in long-lasting moisture that helps reduce the appearance of fine lines and enhance the youthful look of the eye area.

**Retinol** helps improve the rejuvenation process of the skin, resulting in smoother, more youthful-looking appearance of the eye area.

**Caffeine** helps energize, revitalise and refresh the eye area, resulting in relaxed, wide-awake appearance.

**Shea Butter**, rich in vitamins A, D and E, essential fatty acids and phytosterols, helps nourish and moisturise skin, resulting in soft, smooth look and feel of the eye area.

**Rosemary Leaf Extract**, rich in flavonoids and phenols, provides antioxidant benefits and helps support skin's defence mechanism against free radical damage.

# Don't just take our word for it...



RapidLash® is the most effective beauty product I have ever used. I have been using the serum nightly for two months without any side effects and results are incredible! I wish I had started using it years ago!  
*Shannon Hamilton, MA*

I am in love with RapidLash®! It is the only lash vitamin product that actually works and is so easy to use. It is the only one that I recommend for my clients.  
*Elle Leary, Celebrity Make-Up Artist*

RapidLash® is fabulous! My lashes appear healthier. I do not need to wear mascara anymore every day. RapidLash® has moisturized and hydrated my lashes so they are no longer dry and brittle. RapidLash® makes me feel younger!  
*Vanessa Tisbury, MA*

Over **7** million  
sold



# Awards



# Featured







▶ RapidLash Africa

📷 @rapidlash\_southafricaofficial

📌 @rapidlashsouthafrica

[www.rapidlash.co.za](http://www.rapidlash.co.za)